

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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Official Publication of:
Established: 1992
Issues Per Year: 12

FIELD SERVED

TRENCHLESS TECHNOLOGY serves the following industries:

Contracting Firms - utility contractors, distribution contractors, road boring/directional drilling contractors, tunneling contractors, pipeline contractors, cable contractors, general contractors, pipe cleaning contractors, other contractors

Engineering Firms - construction, geotechnical, environmental, pipeline, other engineering firms

Government/Public Works - water & sewer, gas & electric, other government/public works

Utility Companies - water & sewer, electric, gas, cable/telephone, other utilities

Industrial Facilities - in-house contracting, in-house construction, in-house engineering, other in-house industrial facilities

Manufacturers/Suppliers - equipment manufacturers, rehabilitation systems, pipe manufacturers, pipe cleaning mfg/suppliers, other manufacturers/suppliers

Others Allied to the Industry - consultants, libraries, students/professors, and others

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include the following titles: Owner/Partner, President, Vice President, CEO, COO/CFO, Manager/Coordinator/Administrator, Supervisor/Foreman/Inspector, Superintendent, Engineer/Estimator/Consultant, Director/Commissioner, Safety, Operator/Field Personnel/Technician, and miscellaneous titled and non-titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	229
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	683
Digital _____	-
All Other _____	281
TOTAL	1,193

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	35,994	100.0	35,994	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,994	100.0	35,994	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2011 Issue	Number Removed	Number Added	Total Qualified
January _____	138	100	35,962
February _____	1,101	1,140	36,001
March _____	1,001	1,001	36,001
April _____	1,240	1,238	35,999
*May _____	2,311	2,312	36,000
June _____	691	691	36,000
TOTAL	6,482	6,482	

*See Additional Data

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011
 This issue is -% or 7 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
Contracting Firms	12,371	34.3
Utility Contractors	3,550	9.9
Distribution Contractors	261	0.7
Road Boring/Directional Drilling Contractors	1,129	3.1
Tunneling Contractors	224	0.6
Pipeline Contractors	1,419	3.9
Cable Contractors	201	0.6
General Contractors	3,747	10.4
Pipe Cleaning Contractors	412	1.1
Other Contractors	1,428	4.0
Engineering Firms	5,713	15.9
Construction	2,268	6.3
Geotechnical	418	1.2
Environmental	915	2.5
Pipeline	774	2.2
Other Engineering	1,338	3.7
Government/Public Works	10,553	29.3
Water & Sewer	6,866	19.1
Gas & Electric	456	1.2
Other Government/Public Works	3,231	9.0
Utility Companies	2,811	7.8
Water & Sewer	1,557	4.3
Electric	531	1.5
Gas	308	0.8
Cable/Telephone	242	0.7
Other Utilities	173	0.5
Industrial Facilities	460	1.3
In-House Contracting	90	0.2
In-House Construction	99	0.3
In-House Engineering	137	0.4
Other In-House Industrial Facility	134	0.4
Manufacturers/Suppliers	2,395	6.7
Equipment Manufacturers	1,029	2.8
Rehabilitation Systems	213	0.6
Pipe Manufacturers	342	1.0
Pipe Cleaning Mfg/Suppliers	145	0.4
Other Manufacturers/Suppliers	666	1.9
Others Allied to the Industry	1,697	4.7
Consultant	766	2.1
Libraries	109	0.3
Students/Professor	98	0.3
Others	724	2.0
TOTAL QUALIFIED CIRCULATION	36,000	100.0

CLASSIFICATION BY TITLE	TOTAL QUALIFIED	PERCENT OF TOTAL
Qualified recipients include the following titles:		
Owner/Partner	7,543	20.9
President	4,984	13.8
Vice President	1,717	4.8
CEO	430	1.2
COO/CFO	130	0.4
Manager/Coordinator/Administrator	7,053	19.6
Supervisor/Foremen/Inspector	2,254	6.3
Superintendent	1,999	5.5
Engineer/Estimator/Consultant	4,375	12.2
Director/Commissioner	2,308	6.4
Safety	99	0.3
Operator/Field Personnel/Technician	806	2.2
Miscellaneous Titled and Non-Titled Personnel	2,302	6.4
TOTAL QUALIFIED CIRCULATION	36,000	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	19,476	11,552	3,256	34,284	95.2
II. Request from recipient's company: _____	33	-	-	33	0.1
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	633	2	-	635	1.8
V. TOTAL - Sources other than above (listed alphabetically): _____	1,047	1	-	1,048	2.9
Association rosters and directories _____	443	1	-	444	1.2
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	604	-	-	604	1.7
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	21,189	11,555	3,256	36,000	100.0
PERCENT	58.9	32.1	9.0	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	35,813	99.5
Individuals by name only _____	173	0.5
Titles or functions only _____	8	-
Company names only _____	6	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	36,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	289		Kentucky _____	511	
New Hampshire _____	226		Tennessee _____	674	
Vermont _____	126		Alabama _____	467	
Massachusetts _____	784		Mississippi _____	324	
Rhode Island _____	94		EAST SO. CENTRAL	1,976	5.5
Connecticut _____	409		Arkansas _____	333	
NEW ENGLAND	1,928	5.4	Louisiana _____	462	
New York _____	1,587		Oklahoma _____	550	
New Jersey _____	879		Texas _____	2,358	
Pennsylvania _____	1,652		WEST SO. CENTRAL	3,703	10.3
MIDDLE ATLANTIC	4,118	11.4	Montana _____	259	
Ohio _____	1,797		Idaho _____	264	
Indiana _____	968		Wyoming _____	178	
Illinois _____	1,453		Colorado _____	706	
Michigan _____	1,193		New Mexico _____	177	
Wisconsin _____	916		Arizona _____	470	
EAST NO. CENTRAL	6,327	17.6	Utah _____	284	
Minnesota _____	857		Nevada _____	227	
Iowa _____	587		MOUNTAIN	2,565	7.1
Missouri _____	882		Alaska _____	71	
North Dakota _____	168		Washington _____	810	
South Dakota _____	210		Oregon _____	490	
Nebraska _____	321		California _____	2,515	
Kansas _____	513		Hawaii _____	79	
WEST NO. CENTRAL	3,538	9.8	PACIFIC	3,965	11.0
Delaware _____	106		UNITED STATES	34,414	95.6
Maryland _____	593		U.S. Territories _____	62	
Washington, DC _____	70		Canada _____	1,499	
Virginia _____	897		Mexico _____	-	
West Virginia _____	259		Other International _____	21	
North Carolina _____	1,097		APO/FPO _____	4	
South Carolina _____	459		TOTAL QUALIFIED CIRCULATION	36,000	100.0
Georgia _____	1,024				
Florida _____	1,789				
SOUTH ATLANTIC	6,294	17.5			

ADDITIONAL DATA**PARAGRAPH 2: LATE MAILING**

5,286 or 14.4% of the total copies mailed for the May 2011 issue were mailed on June 6, 2011
 26,437 or 72.3% of the total copies mailed for the May 2011 issue were mailed on June 7, 2011
 1,893 or 5.2% of the total copies mailed for the May 2011 issue were mailed on June 8, 2011
 1,574 or 4.3% of the total copies mailed for the May 2011 issue were mailed on June 9, 2011

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Bernard P. Krzys, President/Publisher

Alexis R. White, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report.
 It will be included in the annual audit made by BPA Worldwide.

Date signed July 12, 2011

State Ohio

County Summit

Received by BPA Worldwide July 12, 2011

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