The North American Society for Trenchless Technology’s Trenchless Today magazine is published for NASTT members and trenchless industry professionals. The three issues published each year include NASTT and trenchless industry news, member spotlights, Q&As, technical papers and information on upcoming educational events. We also highlight outstanding industry leaders throughout the year, including NASTT’s Hall of Fame inductees, and provide you with everything you need to know about NASTT’s annual No-Dig Show.

In addition, NASTT’s Trenchless Today will be distributed at over 20 NASTT training events on the following topics:

- Cured-in-Place Pipe (CIPP)
- Trenchless in the gas market
- Horizontal Directional Drilling (HDD)
- Introduction to Trenchless Technology - New Installation
- Introduction to Trenchless Technology - Rehabilitation
- Laterals
- New Methods and Approaches
- Pipe Bursting

Total circulation is 3,000, including all NASTT members.

- 2,200 - NASTT Members
- 800 - Additional Government/Public Works Recipients

NASTT members are an engineering society of individuals, public organizations and private companies with strong beliefs in the practical, social and environmental benefits of trenchless technology. These are professionals at the forefront of the trenchless industry who all promote better and more responsible ways to manage our underground infrastructure.
NASTT’s Corporate Membership provides North American companies the tools and services they need to be better connected in the trenchless industry. For more information about Corporate Memberships and what they can do for your company, call Renee Corea, Membership Administrator, at 888-993-9935 or visit nastt.org and click the Membership link.

Directory Logo Enhancement
(September issue only)
$150 (NET)

Display Ads (4-COLOR, GROSS)

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Cover Rates (4-COLOR, GROSS)

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Editorial Calendar

**WINTER (February)**

- **Mail Date:** Feb. 1
- **Insertions:** Jan. 1
- **Materials:** Jan. 15

**Topic:**
- New NASTT Board Members
- NASTT’s 2019 No-Dig Show Preview
- NASTT’s 2019 Hall of Fame Inductees
- NASTT Regional Chapter News
- Eye on the Industry
- Papers from NASTT’s 2018 No-Dig Show

**Bonus Distribution:**
- Water & Wastewater Equipment, Treatment & Transport Show 2019
- NASTT’s 2019 No-Dig Show
- NASTT Regional Chapter Events
- NASTT Training Events

**SPRING/SUMMER (June)**

- **Mail Date:** June 1
- **Insertions:** May 1
- **Materials:** May 15

**Topic:**
- Recap of NASTT’s 2019 No-Dig Show
- NASTT’s 2019 No-Dig Show Awards
- NASTT Student Scholarships/Awards
- NASTT Regional Chapter News
- Eye on the Industry
- Papers from NASTT’s 2019 No-Dig Show

**Bonus Distribution:**
- APWA Congress & Exposition 2019
- NASTT Regional Chapter Events
- NASTT Training Events

**FALL (September)**

- **Mail Date:** Sep. 1
- **Insertions:** Aug. 1
- **Materials:** Aug. 15

**Topic:**
- Directory of all corporate, government and individual NASTT members with full contact information for corporate members.
- No-Dig North Show Preview
- NASTT Regional Chapter News
- Eye on the Industry
- Papers from NASTT’s 2019 No-Dig Show

**Bonus Distribution:**
- No-Dig North
- UCT 2020
- IPLOCA Annual Convention
- NASTT Regional Chapter Events
- NASTT Training Events
Material Submission Instructions
Please submit large electronic files via our file sharing service at https://spaces.hightail.com/uplink/benjaminmedia

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Digital Files
File Formats: PDF/x1a, PDF (Press Optimized), EPS and Tiff. Final effective resolution for all images and PDFs should be 300 dpi. Files should meet the size specifications listed. Color space: CMYK, or grayscale; no spot colors, no RGB. Ads not conforming to color specifications will be converted to CMYK. Benjamin Media Inc. is not responsible for color shifts due to conversions from RGB to CMYK. Hard-copy proofs are recommended but not required with all submitted materials. We accept no responsibility for color, content or quality if a color proof is not provided. Benjamin Media Inc. reserves the right to resize, re-crop or otherwise alter ads that are supplied incorrectly.

There is a minimum additional charge for Ad Creation/Modification $75/hour

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Conferences

Since its inception in 1991, NASTT’s No-Dig Show has been the premier North American conference and trade show for the trenchless technology industry. Thousands of professionals from around the globe attend to learn new methods and systems that will save money and improve infrastructure. This conference provides attendees an opportunity to learn trenchless methods, network with peers and gain knowledge from vendors during exhibit hall hours. NASTT’s No-Dig Show is the ideal event for municipalities, contractors and engineers.

What is the cost to exhibit?

NASTT Member Rate:
$2,200 In-line 10'X10'
$2,350 Corner/Island 10'X10'

Non-Member Rate:
$3,600 In-line 10'X10'
$3,800 Corner/Island 10'X10'

Sponsorships

There are a variety of sponsorship opportunities for every price range.

- Gala Awards Dinner Event Sponsor
- Closing Luncheon Sponsor
- Mobile App Sponsorship Opportunities
- Pre-Gala Reception Sponsor

To sponsor or exhibit at any of these events, please contact:
Brittany Cline, Events Manager | bcline@benjaminmedia.com | Ph: 330-467-7588