





Issue	JANUARY	FEBRUARY	MARCH	APRIL	MAY
Mail Date	January 13	February 15	March 15	April 14	May 15
Insertions	December 1	January 2	February 1	March 1	April 3
Materials	December 15	January 16	February 15	March 15	April 14
Topics	<ul style="list-style-type: none"> • Skid Steer Buyer's Guide • Diesel Engines • Concrete Equipment (from Screeds to Rollers) 	<ul style="list-style-type: none"> • Special CONEXPO-CON/AGG Issue • Compact Excavators • Compressors • Light Towers 	Attachment Buyer's Guide: A special edition guidebook aimed at attachments and implements for: <ol style="list-style-type: none"> 1. Skid Steers 2. Compact Track Loaders 3. Mini Excavators 4. Compact Tractors 5. Compact Tool Carriers 	<ul style="list-style-type: none"> • The Big Generator Issue • Compact Telehandlers • GPS and Grading Systems • Compact Track Loaders 	<ul style="list-style-type: none"> • Rental Special Edition • Welding • Compact Tractors • Tires and Tracks
Attachments	Hammers and Breakers	Augers		Brooms and Sweepers	Backhoes
Hand Tools	Concrete Cutters and Saws	Welding		Tampers	Jackhammers
Product Showcase	World of Concrete Preview and Showcase	CONEXPO-CON/AGG Trade Show Showcase		Generator Showcase	Welding and Tractor Showcases
Bonus Distribution	World of Concrete, Jan. 16-20, Las Vegas	CONEXPO-CON/AGG, March 7-11, Las Vegas		Compact Equipment's Annual Ad Study	

Issue	JUNE	JULY/AUGUST	SEPTEMBER	OCTOBER	NOVEMBER/DECEMBER
Mail Date	June 15	August 1	September 15	October 10	November 24
Insertions	May 1	June 26	August 1	September 1	October 3
Materials	May 15	July 1	August 15	September 15	October 14
Topics	The Maintenance Manual: Machine upkeep and preservation for these compact machines: <ol style="list-style-type: none"> 1. Compact Track Loaders 2. Backhoe Loaders 3. Compact Tool Carriers 4. Compact Tractors 5. Compact Excavators 	Spec Book Special Edition: Detailing the products and specifications for seven machine categories: <ol style="list-style-type: none"> 1. Skid Steers 2. Compact Track Loaders 3. Compact Tractors 4. Compact Excavators 5. Utility Vehicles 6. Compact Tool Carriers 7. Compact Wheel Loaders 	<ul style="list-style-type: none"> • Utility Construction Issue • Ride-On and Walk-Behind Trenchers • Backhoes • Compact Excavators • Diesel Engines 	<ul style="list-style-type: none"> • Landscape and Snow Issue • Utility Vehicles • Compact Tractors • Compact Track Loaders 	<ul style="list-style-type: none"> • Innovative Equipment of the Year • Best Attachment Awards • Skid Steers
Attachments			Trenchers	Plows and Salt Spreaders	Breakers and Hammers
Hand Tools				Snowblowers	Welding
Product Showcase			ICUEE Preview and Product Showcase	GIE+EXPO Preview and Product Showcase	2017 Products of the Year Showcase
Bonus Distribution			ICUEE Utility Construction Show, Oct. 3-5, Louisville, Ky.	GIE+EXPO Landscape Show, Oct. 18-20, Louisville, Ky.	