

Distribution

8,229








Building Better Communities: Versatile Welder/Generator Solution Helps Team Elmer's Do It All

The motto of Team Elmer's is "building better communities." Commercial/residential equipment installation, excavation, concrete ready-mix supply, crane and rigging operations, earth moving, land clearing and road paving are just a few of the operations the full-service contractor takes on. Based in Traverse City, Mich., Team Elmer's began as a one-man shop in 1966 with one crane for digging conservation ponds. [Read More](#)



Construction Material Prices Rise Month-to-Month, Remain Historically Low

Construction input prices expanded on a monthly basis for the second consecutive month in April, increasing by 0.6 percent according to an analysis of the Bureau of Labor Statistics (BLS) Producer Price Index released by Associated Builders and Contractors (ABC). [Read More](#)

YOUR BANNER AD HERE

- Acceptable file formats are jpg and gif
- Maximum file size is 25k
- Provide URL address for link
- Max looping 3x for gif files

COMPACT EQUIPMENT ENEWSLETTER

Distributed weekly – every Wednesday

Banner ad size

- 580 pixels wide x 80 pixels high (72 dpi)

Advertorial

- 25 words and image/logo
- Include URL link

Rate

- \$1,350net/month

MONTHLY VERTICAL E-NEWSLETTERS

Compact Equipment: Skid Steer News - Distribution 6,080

Compact Equipment: Excavator News - Distribution 6,499

Compact Equipment: Attachment News - Distribution 6,321

Compact Equipment: UTV News - Distribution 6,254

Banner Ad Size

- 600 pixels wide X 300 pixels high (72 dpi)

Rate


- \$990 net/month

COMPACT EQUIPMENT'S

IRON UPDATE: UTILITY VEHICLES

A monthly e-newsletter dedicated to owners and operators of UTVs

YOUR BANNER AD HERE



Multi-row UTVs Keep Productivity High on Jobsites

Productivity is the bedrock of any successful jobsite. When dirt is moving and crews are working, contractors are happy. Because one saying still holds true on jobsites of every size and scale: Time is money. As long as budgets continue to stretch, deadlines lighten and expectations of what a crew can get done all in a day's work increases, contractors will continue to look for new ways to work smarter, which allows them to work faster. [Read More](#)

YOUR BANNER AD HERE