


# Enewsletters

## Compact Equipment Enewsletter

Distributed every Wednesday



**Compact Equipment**

**John Deere Crowns Winner of 'Small Machines. Big Impact.' Contest, And We're There to Cover It**

And then there was one. After all the online votes were counted, Eric Moore, a high school building trades instructor in Woodbine, Iowa, was crowned the grand prize winner of the inaugural John Deere "Small Machines. Big Impact." contest on July 10 at the 2017 John Deere Classic pairings party. CE was on hand to watch Moore receive the award, as well as talk to all of the finalists.

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**Home Buying a Strong Boost to Overall Economy, NAHB Study Shows**

A new consumer spending analysis from the National Association of Home Builders (NAHB) highlights another reason why home building helps drive a healthy economy: In their first year of ownership, new home buyers spend about \$10,601 on appliances, furnishings and home improvement projects — 2.6 times as much as other home owners in a typical year.

[Read More](#)

**Special Pricing for Kaeser's M114 Mobilair Portable Compressors Now Available**

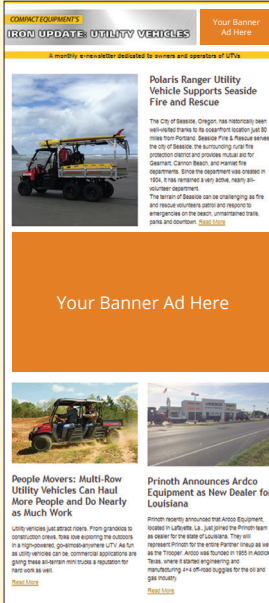
With 375 cfm at 100 psig, the M114 is sized to power demanding infrastructure building projects, including construction, demolition, sand blasting, repair trucks, and off-site applications. Additionally, the M114's rugged reliability makes it an excellent choice for sustained field use and frequent rental.

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**8,718+**

## Monthly Vertical E-newsletters

Distributed 1X per month



**COMPACT EQUIPMENT'S IRON UPDATE: UTILITY VEHICLES**

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A monthly e-newsletter dedicated to owners and operators of UTVs

**Polaris Ranger Utility Vehicle Supports Seaside Fire and Rescue**

The City of Seaside, Oregon, has historically been well-served thanks to its department's supply fleet of 50 units from Polaris, Seaside Fire & Rescue serves the City of Seaside, the surrounding area, the jurisdictional area and provides mutual aid for Seaside, Cannon Beach, and several other departments. Since the department was created in 1951, it has remained a very active, heavy-duty fire department.

The brand of Seaside can be changing as fire and rescue services expand and respond to emergencies on the beach, unimproved trails, parks and downtown. [Read More](#)

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**People Movers: Multi-Row Utility Vehicles Can Haul More People and Do Heavily as Much Work**

Utility vehicles just attract more. From grounds to construction crews, they are enjoying the success in a high-growth, growing environment. UTVs are used in all types of applications and are becoming more popular as they are used in commercial applications and going from a consumer vehicle to a replacement for hard work as well. [Read More](#)

**Prinoh announces Ardo Equipment as New Dealer for Louisiana**

Prinoh, a leading manufacturer of Ardo Equipment, located in Lafayette, La., just joined the Prinoh team as dealer for the state of Louisiana. They will represent Prinoh for the entire state, along with all the "topper" Ardo's used for 1950 in Ardo's. Prinoh, since its founding in 1950 in Ardo's, has been a leading engineering and manufacturing of a off-road rugged for the on and off-road. [Read More](#)

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### CE Skid Steer Enews

Distributed the first Friday of every month

Average distribution: 7,478

Unique open rate: 18.1%

### CE Excavator Enews

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Distributed the fourth Friday of every month

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Unique open rate is publisher's own data based on June 2017 issues

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