

Digital Edition



Compact Equipment Digital Edition Sponsor

The Digital Edition Sponsor receives an exclusive sidebar ad that always resides on the left side of the digital edition, regardless of the page a reader is viewing.

- Ad will be visible on the current issue as well as the *Compact Equipment* digital archive issues.
- The sponsor ad remains on the digital edition until the contract/insertion has ended.
- Your company will be recognized as an issue sponsor in the digital edition email notification.

Compact Equipment Digital Edition Landing Page

The Digital Edition Landing Page is similar to a tip cover on the print editions – it's the first thing a reader will see when they open the digital edition.

- Ad is specific to an issue and will always remain a part of the issue in the archives.
- Can be designed to look like a web page adding images, links, video, etc.
- Digital Edition Landing Page ads are visible on desktops and mobile devices.
- Your company will be recognized as an issue sponsor in the digital edition email notification.



Other Digital Edition Options:



PLAY VIDEO HYPERLINK:

A standard PLAY VIDEO icon will be added to your advertisement, drawing readers to your YouTube video.

ADVERTISEMENT HYPERLINK:

- Entire ad will be clickable.
- Provide URL for hyperlink with your print ad materials.