

eNewsletter

Weekly *Compact Equipment* eNewsletter

Distributed every Wednesday



8,884

Average Distribution

Specs

Banner Ad Size: 580 x 80 (72 dpi)

- Acceptable file formats are .jpg and .gif
- Maximum file size is 25k
- Provide URL address for link
- Max looping 3x for .gif files

Advertorial:

- Headline
- 25 words and image/logo
- Provide URL address for link

Rates (NET)

Banner Advertisement \$1,400 per month

Ad included in each weekly eNewsletter

Advertorial \$500 per issue

Advertising

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The Dos and Don'ts When Employing Young Workers

With summer often comes employment of young workers. This answers many of the common questions about restrictions imposed by state and federal wage-hour laws. In general, the type of work that a minor may perform is related to the youth's age, the nature of the work and schooling status. State and federal laws vary somewhat so pay attention to your state's regulations.

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Deere-Hitachi Celebrates 30 Years of Construction Equipment Joint Venture

John Deere and Hitachi Construction Machinery are proud to celebrate more than three decades of their longstanding joint venture, the Deere-Hitachi Construction Machinery Corporation.

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RIDGID Celebrates Father's Day with Words of Wisdom Contest

Who doesn't have some fatherly advice that they think about now and then? Whether your Dad is working by your side, retired by the beach or a part of your memories, this Father's Day RIDGID wants to hear how he still inspires you.

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Vertical eNewsletters

Distributed 1X per month

One exclusive sponsor per issue!

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Rates (NET)


| | |
|-----------------|-----------------|
| Skid Steer News | \$990 per issue |
| Excavator News | \$990 per issue |
| Attachment News | \$990 per issue |
| UTV News | \$990 per issue |

COMPACT EQUIPMENT'S IRON UPDATE:

SKID STEERS / TRACK LOADERS

Your Logo Here

A monthly newsletter by *Compact Equipment* dedicated to owners and operators of skid steers and track loaders.



Brush Up: Learn How to Match a High-Powered Brush Cutter to a Skid Steer or Track Loader

When a property has been allowed to return to a natural state of twisted grasses, thick-barked brush and trees grown well beyond the sapling stage, it's time to call in that little Sherman tank (also called a compact track loader), fitted with a brush-buster attachment. Equipping a compact track loader (or even a skid steer) with the right brush cutter is the first task, because attaching an oversized cutter or an undersized one can waste time and money. Enter Chad Ekeberg. He is a matchmaker.

Read More

Your Banner Ad Here

COMPACT EQUIPMENT'S IRON UPDATE:

SKID STEERS / TRACK LOADERS

Distributed the first Friday of every month

✂ **Average distribution: 8,432***

COMPACT EQUIPMENT'S IRON UPDATE:

MINI EXCAVATORS

Distributed the second Friday of every month

✂ **Average distribution: 8,435***

COMPACT EQUIPMENT'S IRON UPDATE:

UTILITY VEHICLES

Distributed the third Friday of every month

✂ **Average distribution: 8,202***

COMPACT EQUIPMENT'S IRON UPDATE:

ATTACHMENTS

Distributed the fourth Friday of every month

✂ **Average distribution: 8,368***

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**Average distribution stats based on June 2018 BPA audit statement*