

NORTH AMERICAN OIL & GAS PIPELINES RATES

PRINT

FOUR-COLOR RATES (GROSS)

	1X	3X	6X	9X	12X
2-Page Spread	\$5,945	\$5,737	\$5,566	\$5,345	\$5,130
Full Page	\$4,447	\$4,312	\$4,183	\$4,047	\$3,896
2/3 Page	\$4,112	\$3,988	\$3,868	\$3,753	\$3,602
1/2 Island	\$3,662	\$3,552	\$3,445	\$3,341	\$3,238
1/2 Page	\$3,336	\$3,236	\$3,138	\$3,044	\$2,953
1/3 Page	\$3,011	\$2,919	\$2,833	\$2,746	\$2,659
1/4 Page	\$2,685	\$2,604	\$2,526	\$2,449	\$2,375
1/6 Page	\$2,215	\$2,148	\$2,084	\$2,021	\$1,954
BC	\$474	\$421	\$368	\$316	\$263

COVER RATES (GROSS)

(RATES INCLUDE FOUR-COLOR)

	1X	3X	6X	9X	12X
Cover 2	\$4,782	\$4,636	\$4,498	\$4,352	\$4,189
Cover 4	\$4,942	\$4,791	\$4,648	\$4,497	\$4,329

PIPELINE CONNECTION RATES (NET RATES SHOWN)

Pipeline Connection is an all-advertising section located in the back of the book. Ads must be purchased in 3, 6, 9 or 12 issue increments (frequency rates shown below). Ads must run consecutively.

(4-COLOR RATES)

	3 ISSUES	6 ISSUES	9 ISSUES	12 ISSUES
Business Card	\$980	\$1,950	\$2,940	\$3,920
1/4 Page	\$1,460	\$2,900	\$4,380	\$5,840
1/2 Page	\$2,920	\$5,800	\$8,760	\$11,680
Full Page	\$7,000	\$14,000	\$21,000	\$28,000

(B&W RATES)

Business Card	\$480	\$960	\$1,440	\$1,920
1/4 Page	\$960	\$1,920	\$2,880	\$3,840
1/2 Page	\$1,920	\$3,840	\$5,760	\$7,680
Full Page	\$3,300	\$6,600	\$9,900	\$13,200

NORTH AMERICAN OIL & GAS PIPELINES BUYER'S GUIDE (DECEMBER)

ENHANCED COMPANY LISTING RATES (NET RATES SHOWN)

Logo - color	\$150
Logo - color & QR code	\$425
QR code	\$325
Bold company name	\$100

CATEGORY AD: EXPANDED DESCRIPTION IN THE CATEGORY OF YOUR CHOICE

1-inch category ad (color)	\$250
2-inch category ad (color)	\$425
3-inch category ad (color)	\$575

DIGITAL

WEBSITE

	CPM RATE (NET)
Standard Banner (300x250)	\$40
Skyscraper Banner (300x600)	\$70
Leaderboard Banner (728x90)	\$75
Large Leaderboard Banner (970x90)	\$85
Homepage Spotlight Banner (728x90)	\$6,500 Annual
Branded Background Skin	\$10,000 Annual
Welcome Banner (600x400)	\$199

NORTH AMERICAN OIL & GAS PIPELINES ONLINE DIRECTORY

(NET RATES SHOWN)

Logo & priority status	\$150/year
Company storefront	\$300/year

Includes logo, priority status and 150 word description with image

TWITTER

Scheduled tweets are normal text-based tweets that include one external link sent on the date/time you specify. Tweet content is subject to editor approval.

Rate	\$300 net per tweet
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E-NEWSLETTERS

Rate - Banner	\$1,250 net per month
Rate - Advertorial	\$400 net per email

DIGITAL EDITION

Digital Edition Sponsor:	\$9,600 Net/12 months
	\$5,200 Net/6 months

Play Video hyperlink:	\$50 net/issue
Advertisement hyperlink:	\$50 Net/issue

Digital Edition Landing Page:	\$690 Net/issue - Full page
	\$1,200 Net/issue - Spread