

Editorial Calendar

Issue	January/February	March	April	May	June
Mail Date	January 25	March 12	April 10	May 10	June 11
Space reservation	December 1	February 2	March 2	April 2	May 1
Materials	December 15	February 16	March 16	April 16	May 15
Topics	<ul style="list-style-type: none"> ▪ Pigging Technology ▪ Pipeline Repair ▪ Trenchless Construction ▪ Public Outreach/Social Media ▪ Software Tools ▪ Vacuum Excavation 	<ul style="list-style-type: none"> ▪ 2018 Canadian Oil Pipeline Report ▪ Cybersecurity ▪ Corrosion Control ▪ Land Management ▪ Pipeline Inspection ▪ Safety Valves/Monitoring ▪ Welding 	<ul style="list-style-type: none"> ▪ Cleaning Pigs ▪ Pipeline Integrity Assessment ▪ Gathering Pipelines Construction ▪ GIS/Mapping ▪ Stakeholder Collaboration ▪ Worker Training/Recruitment 	<ul style="list-style-type: none"> ▪ Asset Management/Data Integration ▪ Oil Sands Development ▪ Leasing/Rental Equipment ▪ Pipe Wraps/Repair ▪ Pipe Manufacturing ▪ Preventive Maintenance ▪ Safety Culture 	<ul style="list-style-type: none"> ▪ 2018 U.S. Oil Pipeline Report ▪ Innovative Business Practices ▪ Jobsite Preparation ▪ Water Crossings ▪ Right-of-Way Maintenance/Restoration
Product Showcase/Spec Guide	Right-of-Way Clearing/Restoration	Pipe Layers/Sidebooms/Excavators	Crawler Carriers/Bull Dozers	Pipe Bending	Pigging/Inspection Tools
Bonus Distribution	<ul style="list-style-type: none"> ▪ PPIM ▪ PLCA Annual Conference ▪ HDD Academy ▪ NASTT's No-Dig Show ▪ CGA Excavation & Safety 	<ul style="list-style-type: none"> ▪ Pipeline & Energy Expo ▪ NACE Corrosion ▪ PLCA Canada 	<ul style="list-style-type: none"> ▪ Trenchless Technology Road Show 	<ul style="list-style-type: none"> ▪ Global Petroleum Show 	

Issue	July/August	September	October	November/December
Mail Date	July 25	September 10	October 10	November 26
Space reservation	June 1	August 1	August 31	October 1
Materials	June 15	August 15	September 14	October 15
Topics	<ul style="list-style-type: none"> ▪ 2018 Canadian Natural Gas Pipeline Report ▪ Permitting Processes ▪ Drones/UAVs ▪ SCADA/Measurement ▪ Leak/Holiday Detection ▪ Transportation/Stringing 	<ul style="list-style-type: none"> ▪ Coatings ▪ Distribution Pipelines ▪ Environmental Challenges ▪ Non-Destructive Testing ▪ Pipeline Repair/Rehabilitation ▪ Shale Development 	<ul style="list-style-type: none"> ▪ Asset Repurposing ▪ Automation ▪ Emergency Response ▪ UT Inspection ▪ Pipeline Security/Monitoring 	<ul style="list-style-type: none"> ▪ Includes 2018 Buyer's Guide ▪ 2018 Pipeline Leadership Award ▪ 2018 U.S. Natural Gas Pipeline Report ▪ Crawlers Carriers ▪ Flow Management ▪ Maintaining Aging Infrastructure ▪ Pig Locating/Tracking
Product Showcase/Spec Guide	Trenchers	Vacuum Excavators	Horizontal Directional Drilling Rigs/Boring Machines	Welding
Bonus Distribution	<ul style="list-style-type: none"> ▪ International Pipeline Conference & Expo ▪ InterDrone 		<ul style="list-style-type: none"> ▪ Pipeline Leadership Conference 	

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