

Editorial Calendar

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JANUARY/ FEBRUARY



✉ **Mail Date:**
Jan. 25
📅 **Insertions:**
Dec. 1
📄 **Materials:**
Dec. 15

- **Topics:**
 - Cybersecurity
 - Jobsite Preparation
 - Pigging Technology
 - Trenchless Construction
 - Worker Training/Recruitment
- **Product Showcase:**
Pigging Products
- **Bonus Distribution:**
 - PPIM
Feb 18-21, Houston, TX
 - PLCA Annual Conference
Feb 6-10, Fernandina Beach, FL
 - HDD Academy
Feb 25-26, Tempe, AZ

MARCH



✉ **Mail Date:**
Mar. 3
📅 **Insertions:**
Feb. 2
📄 **Materials:**
Feb. 16

- **Topics:**
 - 2019 Canadian Oil Pipeline Report
 - Corrosion Control
 - Land Management
 - Safety Valves/ Monitoring
 - Software Tools
- **Product Showcase:**
Pipe Layers/Sidebooms/
Vacuum Lifting
- **Bonus Distribution:**
 - NASTT's No-Dig Show
March 17-21, Chicago, IL
 - NACE Corrosion 2019
March 24-28, Nashville, TN
 - CGA 811 Excavation Safety Conference
Mar 26-28, Tampa, FL
 - American Pipeline Contractor's Association
Mar 29-April 3, Key Largo, FL
 - Pipeline & Energy Expo
April 9-11, Tulsa, OK

APRIL



✉ **Mail Date:**
Apr. 10
📅 **Insertions:**
Mar. 2
📄 **Materials:**
Mar. 16

- **Topics:**
 - Cleaning Pigs
 - Gathering Pipelines Construction
 - GIS/Mapping
 - Stakeholder Collaboration
 - Vacuum Excavation
- **Product Showcase:**
Dozers
- **Bonus Distribution:**
 - PLCA Canada
May 12-16, Ottawa, ON

MAY



✉ **Mail Date:**
May 10
📅 **Insertions:**
Apr. 2
📄 **Materials:**
Apr. 16

- **Topics:**
 - 2019 U.S. Oil Pipeline Report
 - Asset Management/Data Integration
 - Pipe Wraps/Repair
 - Preventive Maintenance
 - Safety Culture
- **Product Showcase:**
Hydraulic Excavators
- **Bonus Distribution:**
 - Global Petroleum Show
June 11-13, Calgary, Canada

JUNE



✉ **Mail Date:**
Jun. 10
📅 **Insertions:**
May 1
📄 **Materials:**
May 15

- **Topics:**
 - Crawler Carriers
 - Innovative Business Practices
 - Leak/Holiday Detection
 - Pipeline Integrity Assessment
 - Right-of-Way Maintenance/
Restoration
- **Product Showcase:**
Trenchers
- **Bonus Distribution:**
 - UESI Pipelines 2019 Conference
July 21-24, Nashville, TN

JULY/AUGUST



✉ **Mail Date:**
Jul. 25
📅 **Insertions:**
Jun. 1
📄 **Materials:**
Jun. 15

- **Topics:**
 - 2019 Canadian Natural Gas Pipeline Report
 - Drones/UAVs
 - Leasing/Rental Equipment
 - Pig Locating/Tracking
 - Transportation/Stringing
- **Product Showcase:**
HDD/Boring Rigs

SEPTEMBER



✉ **Mail Date:**
Sep. 10
📅 **Insertions:**
Aug. 1
📄 **Materials:**
Aug. 15

- **Topics:**
 - Coatings
 - Distribution Pipelines
 - Non-Destructive Testing
 - Pipeline Repair/Rehabilitation
 - Public Outreach/Social Media
- **Product Showcase:**
Vacuum Excavators
- **Bonus Distribution:**
 - IPLOCA 2019
Sept 30-Oct 4, Bangkok
 - ICUEE 2019
Oct 1-3, Louisville, KY

OCTOBER



✉ **Mail Date:**
Oct. 10
📅 **Insertions:**
Aug. 31
📄 **Materials:**
Sep. 14

- **Topics:**
 - 2019 U.S. Natural Gas Pipeline Report
 - Permitting Processes
 - Inline Inspection/Smart Pigs
 - Pipeline Security/Monitoring
 - Welding
- **Product Showcase:**
Crawler Carriers
- **Bonus Distribution:**
 - Pipeline Leadership Conference
Nov, TBD

NOVEMBER/DECEMBER



✉ **Mail Date:**
Nov. 25
📅 **Insertions:**
Oct. 1
📄 **Materials:**
Oct. 15

- **Topics:**
 - 2019 Pipeline Leadership Award
 - Emergency Response
 - Environmental Challenges
 - Maintaining Aging Infrastructure
 - UT Inspection
- **Product Showcase:**
Right-of-Way Clearing/Restoration
- **Includes 2020 Buyer's Guide**