

# Editorial Calendar

Issue	January/February	March/April	May/June
Mail Date	January 23	March 13	May 15
Insertions	December 21	February 6	April 2
Materials	January 8	February 21	April 17
	The Distributor Issue	Installer Issue	The Mounting Guide
Featured Topics	<ul style="list-style-type: none"> <li>▪ <b>eBOS:</b> Clips, MLPE, Optimizers, String Inverters</li> <li>▪ <b>Mounting:</b> Ballast, Buckets, Clamps, Flashing, Rails, Rooftop Systems</li> <li>▪ <b>Modules:</b> AC modules, Bifacial, Black Panels, Cables</li> <li>▪ <b>Storage:</b> Batteries, Residential Systems</li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Business:</b> Financing, Insurance, Training Programs, Design Software, Sales and Marketing</li> <li>▪ <b>eBOS:</b> Inverter Monitoring, Microinverters, MLPE</li> <li>▪ <b>Modules:</b> High-efficiency, PERC</li> <li>▪ <b>Mounting:</b> Rail-less, Turn-Key Services</li> <li>▪ <b>Storage:</b> System Design</li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Mounting:</b> Brackets, Carports, Clamps, Energy Density, Ground-Mounts, Flashing/Seals, Metal Roof Mounts, Pile Driving, Steel Tubing, Tile Replacement, Trackers</li> <li>▪ <b>eBOS:</b> Clips, Ties, Trays</li> <li>▪ <b>Modules:</b> Heterojunction</li> </ul>
Special Section	Distributor Survey		Mounting Product Showcase
Bonus Distribution	<ul style="list-style-type: none"> <li>▪ Solar Power Northeast</li> </ul>	<ul style="list-style-type: none"> <li>▪ Solar Business Bootcamp</li> <li>▪ NABCEP Continuing Education Conference</li> <li>▪ California Solar Power Expo</li> <li>▪ Solar Power Southeast</li> </ul>	<ul style="list-style-type: none"> <li>▪ Intersolar North America</li> <li>▪ Solar Power International</li> <li>▪ Solar Power Texas</li> </ul>
E-News Spotlights:	<ul style="list-style-type: none"> <li>▪ January: Mounting</li> <li>▪ February: Inverters / MLPE</li> </ul>	<ul style="list-style-type: none"> <li>▪ March: Solar + Storage</li> <li>▪ April: Mounting</li> </ul>	<ul style="list-style-type: none"> <li>▪ May: Inverters / MLPE</li> <li>▪ June: Solar + Storage</li> </ul>
Playbook	Residential Rooftop Report (see pg. 9 for details)	2018 Inverter Buyer's Guide (see pg. 9 for details)	

Issue	July/August	September/October	November/December
Mail Date	July 2	September 11	November 13
Insertions	May 22	July 30	September 24
Materials	June 6	August 14	October 9
	The Solar + Storage Issue	The SPI Issue	The Projects Issue
Featured Topics	<ul style="list-style-type: none"> <li>▪ <b>eBOS:</b> 1,500-Volt Inverters, Combiner Boxes, MLPE, Rapid Shutdown</li> <li>▪ <b>Mounting:</b> Rooftop Ballast, Trackers</li> <li>▪ <b>Modules:</b> Thin-film, Bifacial</li> <li>▪ <b>Storage:</b> Energy Storage Systems, Solar + Storage wiring</li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Business:</b> Analytics Software, Financing</li> <li>▪ <b>eBOS:</b> Junction Boxes, String Inverters</li> <li>▪ <b>Mounting:</b> Carports, Ground-Mount, Fixed Tilt</li> <li>▪ <b>Modules:</b> High-efficiency, Smart Modules</li> <li>▪ <b>Storage:</b> Batteries</li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Business:</b> Community Solar, Insurance, Site Design</li> <li>▪ <b>Mounting:</b> Carports, Ground-Mounts, Flashing and Sealing, Rooftop Systems, Trackers</li> <li>▪ <b>eBOS:</b> Charge Controllers, Optimizers</li> <li>▪ <b>Modules:</b> Thin-Film</li> <li>▪ <b>Storage:</b> Microgrids, Solar + Storage</li> </ul>
Special Section	Intersolar Preview Showcase	SPI Preview Showcase	Project of the Year Awards
Bonus Distribution	<ul style="list-style-type: none"> <li>▪ Intersolar NA</li> <li>▪ Solar Power International</li> <li>▪ InterDrone</li> </ul>	<ul style="list-style-type: none"> <li>▪ Solar Power International</li> <li>▪ GreenBuild</li> <li>▪ Solar Power Midwest</li> </ul>	<ul style="list-style-type: none"> <li>▪ Solar Canada</li> </ul>
E-News Spotlights:	<ul style="list-style-type: none"> <li>▪ July: Mounting</li> <li>▪ August: Inverters / MLPE</li> </ul>	<ul style="list-style-type: none"> <li>▪ September: Solar + Storage</li> <li>▪ October: Mounting</li> </ul>	<ul style="list-style-type: none"> <li>▪ November: Inverters / MLPE</li> <li>▪ December: Solar + Storage</li> </ul>
Playbook		Special Report: Solar Tracker Trends (see pg. 9 for details)	

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