

PRINT

FOUR-COLOR RATES (GROSS)	1X	3X	6X
Full Page	\$2,770	\$2,495	\$2,240
1/2 Page Island	\$2,395	\$2,150	\$1,950
1/2 Page Standard	\$2,140	\$1,960	\$1,700
1/3 Page	\$1,510	\$1,385	\$1,255
1/4 Page	\$1,350	\$1,230	\$1,120
Business Card (NET RATES)	n/a	\$345	\$315

COVER RATES (GROSS)	1X	3X	6X
(RATES INCLUDE FOUR-COLOR)			
2nd Cover (Inside Front)	\$3,045	\$2,740	\$2,470
3rd Cover (Inside Back)	\$2,910	\$2,625	\$2,355
4th Cover (Back Cover)	\$3,190	\$2,865	\$2,585

DIGITAL

WEBSITE

	CPM RATE (NET)
Standard Banner (300x250)	\$50
Skyscraper Banner (300x600)	\$75
Leaderboard Banner (728x90)	\$85
Large Leaderboard Banner (970x90)	\$100
Homepage Spotlight Banner (728x90)	\$6,500 Annual
Branded Background Skin	\$1,000 per month
	\$2,500/3 months
	\$5,000/6 months
	\$10,000/Annual
Welcome Banner (600x400)	\$199

TWITTER

Scheduled tweets are normal text-based tweets that include one external link sent on the date/time you specify. Tweet content is subject to editor approval.

Rate \$300 net per tweet

E-NEWSLETTER

Rate (weekly enews) \$1,250 net per month

Rate (monthly enews) \$990 net per month

ONLINE DIRECTORY (NET RATES SHOWN)

Logo & priority status \$150/year

Company storefront \$300/year

- Includes logo, priority status and 150 word description with image

DIGITAL EDITION

Digital Edition Sponsor:	\$9,600 Net/12 months	Play Video hyperlink:	\$50 net/issue
	\$5,200 Net/6 months	Advertisement hyperlink:	\$50 Net/issue
Digital Edition Landing Page:	\$690 Net/issue - Full page		
	\$1,200 Net/issue - Spread		