

Editorial Calendar

Advertising

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Editorial

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JANUARY/FEBRUARY

EPC Issue

■ Project due diligence

- Sample testing
- Balance of materials

■ Large-scale logistics

- Supply chain relationships
- Trackers
- Developer / EPC profiles

■ Spec Guide: Modules

- Bifacial
- PERC
- High-efficiency
- Half-cell

■ Mail Date:
Jan. 25

■ Insertions:
Dec. 28

■ Materials:
Jan. 4

■ Bonus
Distribution:
Solar Power
Northeast

■ Sponsored
Report:
Residential
Rooftop
Report

MARCH/APRIL

Installer Issue

■ Installer services

- O&M
- Monitoring
- EV installs
- Energy efficiency

■ Wiring Guide

- Roundup of new wire management solutions, tips for installation
- Clips
 - Trays
 - In-line fuses
 - Tracker wiring
 - Combiner boxes
 - Racking
 - Rapid System Shutdown
 - DC-coupling

■ DC wiring

From transformerless design to DC converters

■ Sales, design software

Tackle soft costs with these new solutions

■ Mail Date:
Mar. 14

■ Insertions:
Feb. 14

■ Materials:
Feb. 21

■ Bonus
Distribution:
NABCEP
Continuing
Education
Conference

Solar Power
Southeast

California Solar
Power Expo

Solar Canada

■ Sponsored
Report:
Inverter
Buyer's Guide

MAY/JUNE

Mounting Guide

■ C&I rooftops

- How to not void warranties and be one with the roof
- Anchors and attachments
 - Standing seam clamps
 - BIPV

■ Large-scale installation

- Training a local workforce
- Trackers
 - Ground-mounts
 - Carports

■ Buyer's Guide:

Residential rooftop

- Modules
- Mounts
- Clamps
- Flashing
- Rails
- Tile hooks, replacement
- Clips
- Trays

■ Mail Date:
May 3

■ Insertions:
Apr. 5

■ Materials:
Apr. 12

■ Bonus
Distribution:
Intersolar
North America

Solar Power
International

Solar Power
Texas

JULY/AUGUST

Solar + Storage Issue

■ Storage by segment

- Large-scale (PPA prices, project case studies)
- Microgrid strategies
- Residential adoption
- More

■ Module efficiency

We go inside the numbers, latest news

■ Buyer's Guide: Batteries

- Thin-plate lead
- AGM
- Lithium-based

■ Intersolar Preview

Showcase of new products, booths, presentations to see at Intersolar

■ Mail Date:
Jun. 28

■ Insertions:
May 31

■ Materials:
Jun. 7

■ Bonus
Distribution:
Intersolar
North America

Solar Power
International

■ Sponsored
report:
Financial
Outlook

SEPTEMBER/OCTOBER

Innovation Issue

■ Early look at 2020

An outlook of segments, tech and financing that will be big in the 2020s

- Storage systems
- BIPV / solar shingles
- Batteries
- Monitoring
- Software
- Block chain
- Trackers
- EV installs

■ C&I innovations

- Modules
- Carports
- Trackers
- Ground-mounts

■ SPI Preview

Showcase of new products, booths, presentations to see at SPI

■ Mail Date:
Sep. 6

■ Insertions:
Aug. 9

■ Materials:
Aug. 16

■ Bonus
Distribution:
Solar Power
International

Solar Power
Midwest

NOVEMBER/DECEMBER

Projects of the Year Issue

■ Project Awards

- Retail
- Schools / Colleges
- Municipality
- Landfills
- Microgrids
- Off-grid
- Carports
- Solar + Storage
- More

■ O&M

Advice, tools for fleet management

■ SPI product awards

We highlight the coolest stuff we saw at SPI

■ Mail Date:
Nov. 13

■ Insertions:
Oct. 16

■ Materials:
Oct. 23

Don't see a topic that fits?
Because we're waiting for you to send it! The departments of Solar Builder always feature new products and trends in

- Modules
- Mounting/Racking
- Inverters
- eBoS
- Storage

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