

PRINT

FOUR-COLOR RATES (GROSS)	1X	3X	6X	9X	12X
Spread	\$8,478	\$8,054	\$7,248	\$6,886	\$6,541
Full Page	\$4,710	\$4,474	\$4,027	\$3,825	\$3,634
2/3 Page	\$3,790	\$3,600	\$3,240	\$3,078	\$2,924
1/2 Page Island	\$3,522	\$3,345	\$3,011	\$2,860	\$2,717
1/2 Page Standard	\$3,067	\$2,904	\$2,613	\$2,483	\$2,358
1/3 Page	\$2,472	\$2,348	\$2,113	\$2,007	\$1,907
1/4 Page	\$2,105	\$1,999	\$1,799	\$1,709	\$1,624
1/6 Page	\$1,826	\$1,734	\$1,561	\$1,483	\$1,409

BUSINESS CARD (NET)	1X	3X	6X	9X	12X
Black & White	\$275	\$250	\$225	\$200	\$190
Color	\$425	\$400	\$350	\$325	\$300

COVER RATES (GROSS)	1X	3X	6X
(RATES INCLUDE FOUR-COLOR)			
2nd Cover (Inside Front)	\$4,905	\$4,659	\$4,193
3rd Cover (Inside Back)	\$4,500	\$4,275	\$3,847
4th Cover (Back Cover)	\$4,998	\$4,748	\$4,273
Inside Front Cover Spread	\$8,100	\$7,695	\$6,925

TUNNEL INDUSTRY DIRECTORY (DECEMBER)

Enhanced Company Listing Rates

(NET RATES SHOWN)

Logo - color	\$150
Logo - color & QR code	\$425
QR code	\$325

Category ad: expanded description
in the category of your choice

1-inch category ad (color)	\$250
2-inch category ad (color)	\$425
3-inch category ad (color)	\$575

DIGITAL

WEBSITE

	CPM RATE (NET)
Standard banner (300x250)	\$40
Skyscraper banner (300x600)	\$70
Leaderboard banner (728x90)	\$75
Large Leaderboard banner (970x90)	\$85
Homepage Spotlight banner (728x90)	\$6,500 Annual
Branded Background Skin	\$10,000 Annual
Welcome banner (600x400)	\$199

E-NEWSLETTER

Rate	\$1,250 net per month
------	-----------------------

TUNNELINGONLINE.COM DIRECTORY

(NET RATES SHOWN)

Logo & priority status	\$150/year
Company storefront	\$300/year

Includes logo, priority status and 150 word description with image

TWITTER

Scheduled tweets are normal text-based tweets that include one external link sent on the date/time you specify. Tweet content is subject to editor approval.

Rate	\$100 net per tweet
------	---------------------

DIGITAL EDITION

Digital Edition Sponsor:	\$9,600 Net/12 months	Play Video hyperlink:	\$50 net/issue
	\$5,200 Net/6 months	Advertisement hyperlink:	\$50 Net/issue

Digital Edition Landing Page:	\$690 Net/issue - Full page
	\$1,200 Net/issue - Spread