

Rates

Print Rates

Four-Color Rates (GROSS)

	1X	3X	6X	9X	12X
Spread	\$8,478	\$8,054	\$7,248	\$6,886	\$6,541
Full Page	\$4,710	\$4,474	\$4,027	\$3,825	\$3,634
2/3 Page	\$3,790	\$3,600	\$3,240	\$3,078	\$2,924
1/2 Page Island	\$3,522	\$3,345	\$3,011	\$2,860	\$2,717
1/2 Page Standard	\$3,067	\$2,904	\$2,613	\$2,483	\$2,358
1/3 Page	\$2,472	\$2,348	\$2,113	\$2,007	\$1,907
1/4 Page	\$2,105	\$1,999	\$1,799	\$1,709	\$1,624
1/6 Page	\$1,826	\$1,734	\$1,561	\$1,483	\$1,409

Business Card (NET)

(RATES INCLUDE FOUR-COLOR)

	1X	3X	6X	9X	12X
Business Card, B&W	\$275	\$250	\$225	\$200	\$190
Business Card, Color	\$425	\$400	\$350	\$325	\$300

Cover Rates (GROSS)

(RATES INCLUDE FOUR-COLOR)

	1X	3X	6X	9X	12X
2nd Cover (Inside Front)	\$4,905	\$4,659	\$4,193	\$7,980	\$7,815
3rd Cover (Inside Back)	\$4,500	\$4,275	\$3,847	\$7,770	\$7,540
4th Cover (Back Cover)	\$4,998	\$4,748	\$4,273	\$12,885	\$12,610
Inside Front Cover Spread	\$8,100	\$7,695	\$6,925	\$14,640	\$14,330

Tunnel Industry Directory (NET)

Logo - color	\$150	Category ad (color)	\$250/inch
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Digital

Website

	CPM Net Rate
Standard Rectangle Banner (300x250)	\$55
Skyscraper Banner (300x600)	\$80
Leaderboard Banner (728x90)	\$85
Large Leaderboard Banner (970x90)	\$95
Homepage Spotlight Banner (728x90)	\$6,500 Annual
Branded Background Skin	\$11,000 Annual
Welcome Banner	\$199

Twitter (NET)

Scheduled tweets are normal text-based tweets that include one external link sent on the date/time you specify. Tweet content is subject to editor approval.

Rate	\$100/tweet
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E-Newsletters (NET)

Rate - Banner	\$1,250/month
Rate - Advertorial	\$375/issue

Risk Management E-Newsletter

Sponsorship	\$990/issue
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Regional Impressions available. Contact your sales representative for more details.

Digital Edition (NET)

Digital Edition Sponsor	\$500/issue	Play Video Hyperlink	\$100/issue
Digital Edition Landing Page	\$400/spread	Advertisement hyperlink	\$50/issue
	\$300/full page		