

**EDITORIAL MISSION**

*TBM: Tunnel Business Magazine* is the leading brand in North American tunneling market coverage for nearly two decades, offering marketers the opportunity to reach tunneling contractors, engineers and owners through multiple touch points, including print magazine, digital edition, website and e-newsletter.

*TBM* offers marketers the most influential brand in the North American tunneling industry. From webinars to technical articles, *TBM* can help you position your brand using the most effective and influential information sources.

**AUDIT TITLE**



Reach more North American Tunneling Industry Professionals with *TBM* than with any other industry publication!

**2016 MEDIA KIT COMPARISONS**

	FREQUENCY	NORTH AMERICAN CIRCULATION	DIRECT REQUEST CIRCULATION
<i>TBM: Tunnel Business Magazine</i>	6X	5,000	88%
<i>Tunnels &amp; Tunnelling North America</i>	6X	2,473	Not provided
<i>Tunnelling Journal/North American Tunneling Journal (published back to back)</i>	6X	Not provided	Not provided
<i>Tunneling &amp; Underground Construction</i>	4X	Mails as a supplement to Mining Engineering, Circulation 12,320	Not provided

**OUR CIRCULATION**

**Total Circulation**

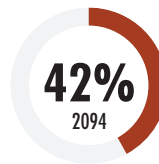
1.9 people read each issue of *TBM* for a total readership of 9,500.

5,000

**Direct Request Subscribers**

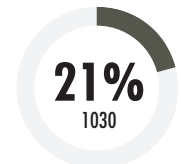
88%

**BUSINESS/INDUSTRY**



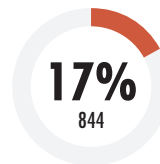
**CONTRACTING FIRMS**

Utility Contractor	580
Tunneling Contractor	493
General Contractor	646
Contracting - Other	375



**ENGINEERING FIRMS**

Design/Construction of Tunnels	678
Geotechnical	192
Engineering - Other	160



**PUBLIC WORKS/UTILITY FIRMS**

Water & Sewer	503
Roads	45
Transportation Systems	75
Public Works/Utilities - Other	221

**ADVERTISING**

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**EDITORIAL**

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