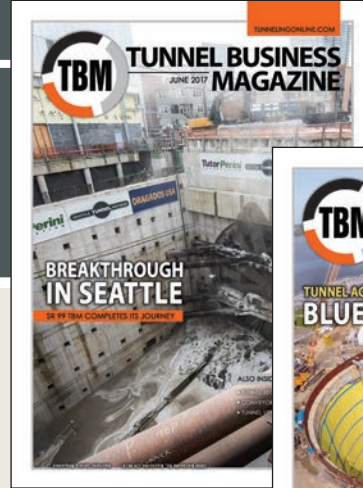


Audience

Average Monthly Audience Reach: 39,178
DIRECT REQUEST SUBSCRIBERS 88%

- Magazine:**
5,266 Circulation - Print & Digital
- Website:**
7,340 Unique Browsers/Month
13,462 Avg. Page Impressions/Month
- E-Newsletter:**
2,811 Average Distribution
- Webinars:**
398 Average Registrants
- Twitter:**
2,257 Followers @TBMag



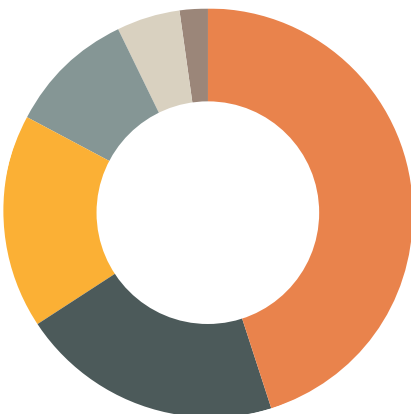
Audit Title:

Owner, Partner, CEO, COO, CFO, President, Vice President, Director, Commissioner43%

Manager, Coordinator, Administrator, Supervisor, Foreman, Inspector, Superintendent, Safety28%

Engineer / Estimator / Consultant 19%

Other 10%



Primary Business

- 45% - Contracting Firm
- 21% - Engineering Firm
- 17% - Government/Public Works
- 10% - Eq. Mfg./Supplier
- 5% - Other
- 2% - Mining Firm

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