

Editorial Calendar

Issue	February	April	June
Mail Date	January 30	March 30	May 31
Insertions	January 3	March 2	May 3
Materials	January 17	March 16	May 17
Topics	<ul style="list-style-type: none"> ▪ Microtunneling ▪ Large-diameter TBMs ▪ Ventilation ▪ Annual Tunnel Industry Outlook 	<ul style="list-style-type: none"> ▪ NAT Show Preview ▪ WTC Show Preview ▪ Waterproofing ▪ Drills/Drill-and-Blast 	<ul style="list-style-type: none"> ▪ Geotechnical ▪ Pressurized Face Tunneling ▪ Dewatering ▪ Support Equipment/Consumables
Bonus Distribution	25th Annual Microtunneling Short Course	2018 North American Tunneling Conference	2018 North American Tunneling Conference
Webinar Topic	Ground Improvement	Roadheaders	Grouting

Issue	August	October	December
Mail Date	July 31	October 1	November 30
Insertions	July 3	September 3	November 2
Materials	July 17	September 17	November 16
Topics	<ul style="list-style-type: none"> ▪ Tunnel Achievement Award Winner ▪ Soil Stabilization/Ground Improvement ▪ Roadheaders ▪ Instrumental and Monitoring 	<ul style="list-style-type: none"> ▪ Contractor Profile ▪ Small/Mid TBMs ▪ Tunnel Linings ▪ Lighting ▪ Risk Management 	<ul style="list-style-type: none"> ▪ Engineering ▪ Concrete/Concrete Additives/Shotcrete ▪ Tunneling Industry Directory
Bonus Distribution	Breakthroughs in Tunneling Short Course	43rd Annual Conference on Deep Foundations 3rd Annual Risk Management in Underground Construction Course	
Webinar Topic	Case Study	Tunnel Lining	Engineering

Reach more North American Tunneling Industry Professionals with *TBM* than with any other industry publication!



TIP!

TBM Webinars are proven lead generators. See p. 14 for details.

2017 Media Kit Comparisons

	Frequency	North American Print Subscribers	Direct Request Circulation
<i>TBM: Tunnel Business Magazine</i>	6X	5,000	88%
<i>Tunnels & Tunnelling North America</i>	6X	2,473	Not provided
<i>Tunnelling Journal/North American Tunneling Journal (published back to back)</i>	6X	Not provided	Not provided
<i>Tunneling & Underground Construction</i>	4X	Mails as a supplement to Mining Engineering, Circulation 11,200 (966 are identified as underground construction/tunneling)	Not provided

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