

Digital Edition



TBM: Tunnel Business Magazine Digital Edition Sponsor

The Digital Edition Sponsor receives an exclusive sidebar ad that always resides on the left side of the digital edition, regardless of the page a reader is viewing.

- The sidebar ad is not specific to an issue. It will be visible on the current issue as well as the *TBM: Tunnel Business Magazine* digital archives.
- The sponsor ad remains on the digital edition until the contract/insertion has ended.
- Your company will be recognized as an issue sponsor in the digital edition email notification.

TBM: Tunnel Business Magazine Digital Edition Landing Page

The Digital Edition Landing Page is similar to a tip cover on the print editions – it's the first thing a reader will see when they open the digital edition.

- The Landing Page ad is specific to an issue and will always remain a part of the issue in the archives.
- Can be designed to look like a web page adding images, links, etc.
- Digital Edition Landing Page ads are visible on desktops and mobile devices.
- Your company will be recognized as an issue sponsor in the digital edition email notification.



Other Digital Edition Options:



PLAY VIDEO HYPERLINK:

A standard PLAY VIDEO icon will be added to your advertisement, drawing readers to your YouTube video.

ADVERTISEMENT HYPERLINK:

- Entire ad will be clickable.
- Provide URL for hyperlink with your print ad materials.