

Rates



Print (Ad appears in Print & Digital Editions)

Display Ads (4-COLOR, GROSS)

	1X	3X	6X	9X	12X
Spread	\$8,650	\$8,215	\$7,390	\$7,020	\$6,670
Full Page	\$4,800	\$4,560	\$4,110	\$3,900	\$3,710
2/3 Page	\$3,865	\$3,670	\$3,300	\$3,140	\$2,980
1/2 Page Island	\$3,590	\$3,410	\$3,070	\$2,915	\$2,770
1/2 Page Standard	\$3,130	\$2,960	\$2,665	\$2,530	\$2,405
1/3 Page	\$2,520	\$2,395	\$2,155	\$2,050	\$1,945
1/4 Page	\$2,150	\$2,040	\$1,835	\$1,745	\$1,655
1/6 Page	\$1,860	\$1,770	\$1,590	\$1,510	\$1,435

Business Card (NET)

	1X	3X	6X	9X	12X
Business Card, B&W	\$280	\$255	\$230	\$230	\$200
Business Card, Color	\$435	\$410	\$360	\$360	\$310

Cover Rates (4-COLOR, GROSS)

	1X	3X	6X
2nd Cover (Inside Front)	\$5,000	\$4,750	\$4,275
3rd Cover (Inside Back)	\$4,590	\$4,360	\$3,925
4th Cover (Back Cover)	\$5,100	\$4,840	\$4,360
Inside Front Cover Spread	\$8,260	\$7,850	\$7,060

Tunnel Industry Directory (NET)

Logo - color	\$160	Category ad (color)	\$260 per inch
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Advertising

Todd Miller
330-752-1915
tmiller@benjaminmedia.com

Editorial

Jim Rush
330-315-2160
jrush@benjaminmedia.com

Digital

Website (CPM Net Rate)

Standard Rectangle Banner (300x250)	\$60
Skyscraper Banner (300x600)	\$85
Leaderboard Banner (728x90)	\$90
Large Leaderboard Banner (970x90)	\$100
PushDown Banner (970x90)	\$125
Inline Banner (300 x 250)	\$125
Interstitial Ad (600 x 400)	\$200
Branded Background Skin	\$11,500 Annual

Regional Impressions available.

Contact your sales representative for more details.

Twitter (NET)

Scheduled tweets are normal text-based tweets that include one external link sent on the date/time you specify. Tweet content is subject to editor approval.

Rate \$100 per tweet

eNewsletter (NET)

Banner Advertisement	\$1,250 per month
Advertorial	\$375 per issue

Digital Edition (NET)

Digital Edition Landing Page	\$300 per issue - Full page
	\$400 per issue - Spread
Play Video Hyperlink Advertisement Hyperlink	\$100 per issue
	\$50 per issue