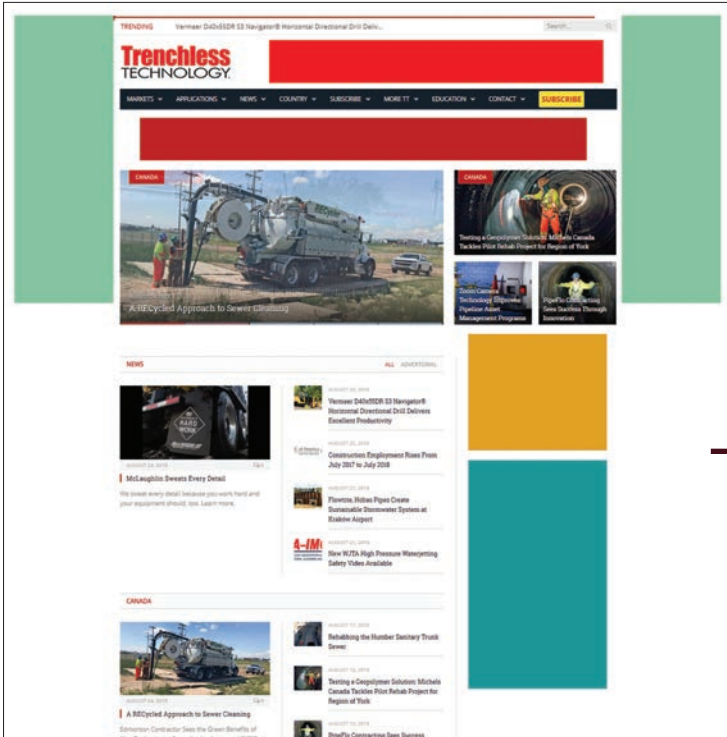


Website

trenchlesstechnology.com





16,711
Average Users per Month



32,494
Average Pageviews per Month

Banner Advertising CPM Net Rate

- **Branded Background Skins***\$13,500 Annual
1260 x 760 (optimized for 1280 wide browsers)
1440 x 800 (optimized for 1400 wide browsers)
Appears on the left and right side of the website page.
- **Leaderboard Banner** \$90
728 x 90
- **Large Leaderboard Banner** \$100
970 x 90
- **PushDown Banner** \$125
970 x 90
Banner expands to 970 x 250
- **Standard Banner** \$60
300 x 250
- **Skyscraper Banner** \$85
300 x 600
- **Interstitial Ad** \$200
600 x 400
Ad pops up while a user is browsing between pages.
- **Inline Banner** \$125
300 x 250
Appears within the natural flow of editorial content on run of site.



Advertising

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**Please note, background skins are not guaranteed to show on mobile devices and tablets*

Benjamin Media uses Google DFP for all ad impressions. Ads and impressions are tracked when possible. Advertisers using a third-party service are responsible for tracking their own banner ad clicks.