

Editorial Calendar

Editorial departments in every issue:

Safety Management – A successful safety program is a critical element in protecting a company's most important investment – employees!

Inside Washington – NUCA is at the forefront of legislation when it comes to the utility construction industry and Inside Washington will recap the political issues and trends that are impacting the utility construction market.

Top Jobs – NUCA members do great work. Here, we profile

some of the members "Top Jobs" over the course of the year.

NUCA Committee Updates – Hear from your peers! From Contract Documents & Specs to Education, committee updates will keep readers informed about what NUCA is doing for them!

Meet NUCA – Each issue we will meet a prominent NUCA member

Issue	January/February	March/April	May/June
Mail Date	January 12	March 9	May 11
Insertions	December 1	February 1	April 1
Materials	December 15	February 15	April 15
Topics	<ul style="list-style-type: none"> ▪ <i>NUCA Legislative Overview</i> ▪ <i>NUCA Convention 2018 Preview</i> ▪ <i>UC Business: Equipment Financing and Rental</i> ▪ <i>Utility Locating</i> 	<ul style="list-style-type: none"> ▪ <i>NUCA 2018-2019 Chairperson</i> ▪ <i>UC Business: Fleet Management and Software</i> ▪ <i>Excavators</i> ▪ <i>Horizontal Directional Drilling</i> 	<ul style="list-style-type: none"> ▪ <i>NUCA Ditchdigger of the Year</i> ▪ <i>NUCA Associate of the Year</i> ▪ <i>NUCA Convention Recap</i> ▪ <i>UC Business: Risk Management (Insurance / Bonding)</i> ▪ <i>Auger Boring & Tunneling</i> ▪ <i>Trench Shoring and Shielding</i>
Bonus Distribution	NUCA Convention 2018, March 6-9, San Antonio CGA Excavation & Safety Conference & Expo, March 6-8, Phoenix, AZ	NASTT's No-Dig Show, March 25-29, Palm Springs	NUCA Washington Summit, May 24-28, Washington, D.C.

Issue	July/August	September/October	November/December
Mail Date	July 13	September 14	November 9
Insertions	June 1	August 1	October 1
Materials	June 15	August 15	October 15
Topics	<ul style="list-style-type: none"> ▪ <i>NUCA Washington Summit Recap</i> ▪ <i>UC Business: Employee Training</i> ▪ <i>Dozers</i> ▪ <i>Grade Control Systems</i> 	<ul style="list-style-type: none"> ▪ <i>NUCA: Strategic Plan</i> ▪ <i>UC Business: Workforce Development (Roundtable)</i> ▪ <i>Wheel Loaders</i> ▪ <i>Trenchers</i> ▪ <i>Vacuum Trucks / Systems</i> 	<ul style="list-style-type: none"> ▪ <i>NUCA Chapter Focus</i> ▪ <i>UC Business: Economic Outlook</i> ▪ <i>2018 Product Innovations</i> ▪ <i>Backhoe Loaders</i> <p>SPECIAL ISSUE: 2018/2019 Buyer's Guide</p>
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