

Editorial Calendar

Advertising

Ryan Snelzer
330-315-2114
rsnelzer@benjaminmedia.com

Maura Dugan
330-940-2211
mdugan@benjaminmedia.com

Editorial

Jim Rush
330-315-2160
jrush@benjaminmedia.com

JANUARY/FEBRUARY



✉ **Mail Date:**
Jan. 11

📅 **Insertions:**
Nov. 30

📄 **Materials:**
Dec. 15

■ Features:

- NUCA Legislative Overview
- NUCA Convention 2019 Preview
- Utility Locating

■ UC Business:

Equipment Financing and Rental

■ Bonus Distribution:

NUCA Convention 2019

March 14-16, Naples, Florida

CGA Excavation & Safety Conference & Expo

March 25-28, Tampa, Florida

MARCH/APRIL



✉ **Mail Date:**
Mar. 8

📅 **Insertions:**
Feb. 1

📄 **Materials:**
Feb. 15

■ Features:

- NUCA 2019-2020 Chairman
- Excavator
- Horizontal Directional Drilling

■ UC Business:

Fleet Management and Software

■ Bonus Distribution:

NASTT's No-Dig Show

March 17-21, Chicago, Illinois

MAY/JUNE



✉ **Mail Date:**
May 10

📅 **Insertions:**
Apr. 1

📄 **Materials:**
Apr. 15

■ Features:

- NUCA Ditchdigger of the Year
- NUCA Associate of the Year
- NUCA Convention Recap
- Trench Shoring & Shielding
- Auger Boring & Tunneling

■ UC Business:

Risk Management (Insurance/Bonding)

■ Bonus Distribution:

NUCA Washington Summit

May 21-23, Washington, DC

JULY/AUGUST



✉ **Mail Date:**
July 12

📅 **Insertions:**
May 31

📄 **Materials:**
Jun. 14

■ Features:

- Washington Summit Recap
- Dozers
- Grade Control Systems
- Roundtable

■ UC Business:

Employee Training

SEPTEMBER/OCTOBER



✉ **Mail Date:**
Sep. 13

📅 **Insertions:**
Aug. 1

📄 **Materials:**
Aug. 15

■ Features:

- NUCA: Strategic Plan
- Wheel Loaders
- Trenchers
- Vacuum Trucks/Systems

■ UC Business:

Workforce Development

■ Bonus Distribution:

ICUEE 2019

October 1-3, Louisville, KY

NOVEMBER/DECEMBER



✉ **Mail Date:**
Nov. 8

📅 **Insertions:**
Oct. 1

📄 **Materials:**
Oct. 15

■ Features:

- NUCA Chapter Focus
- 2019 Product Innovations
- Backhoe Loaders

■ UC Business:

Economic Outlook

■ Special issue:

NUCA's 2018/2019 Buyer's Guide

In Every Issue

Safety Management – A

successful safety program is a critical element in protecting a company's most important investment – employees!

Inside Washington – NUCA is

at the forefront of legislation when it comes to the utility construction industry and Inside Washington will recap the political issues and trends that are impacting the utility construction market.

Top Jobs – NUCA members do

great work. Here, we profile some of the members "Top Jobs" over the course of the year.

NUCA Committee Updates

– Hear from your peers! From Contract Documents & Specs to Education, committee updates will keep readers informed about what NUCA is doing for them!

Meet NUCA – Each issue we

will meet a prominent NUCA member