

# eNewsletter

## Weekly *Utility Contractor* eNewsletter

Distributed every Monday



# 3,218

Average Distribution

### Specs

**Banner Advertisement size:** 580 x 80 (72 dpi)

- Acceptable file formats are .jpg and .gif
- Maximum file size is 25k
- Provide URL address for link
- Max looping 3x for .gif files

### Advertorial:

- Headline
- 25 words and image/logo
- Provide URL address for link

### Rates (NET)

**Banner Advertisement** \$1,250 per month

Ad included in each weekly eNewsletter

**Advertorial** \$325 per issue

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## Utility CONTRACTOR



### Ditchdigger Of The Year: Ryan Kinning, Penro Construction

Reflecting on his career path to date, Ryan Kinning, vice president at Penro Construction Co., points to his involvement with NUCA as being instrumental in his professional and personal development. And, fortunately for NUCA, that involvement has helped expand the association's chapter footprint and member benefits.

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### Associate Of The Year: Gary Lawson, Ditch Witch

Sometimes in life, a simple confluence of circumstances can shape one's future forever. Call it coincidence, fate or destiny, an impromptu decision 38 years ago led to Gary Lawson joining the Ditch Witch organization, where he has devoted his career to serving customers across the country and internationally.

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### One Roll Of The Dice Could Cost A Worker's Life

Our industry is making progress, but workers are still being fatally injured by trench cave-ins. The No. 1 rule of excavation safety is to use a trench protective system: sloping, shoring or shield (trench box). We call them the "Three S's of Trench Safety."

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